

Associate of Applied Science in Entrepreneurship

General Education Core Requirements

Course		Credit Hours
COM 115	Fundamentals of Public Speaking	3
ECO 155	Principles of Macroeconomics	3
ENG 110	Writing I	3
MGT 130	Business Math or	
MTH 103	Intermediate Algebra or higher (except MTH 197 or MTH 297)	3
PLS 101	American Democracy and Citizenship	3
CIS 101	Computers for Learning	3
IDS 110	Student Success	1
		19

Entrepreneurial Core Requirements

EPR 110 *	Introduction to Entrepreneurship	3
EPR 150 * ^	Entrepreneurial Marketing and Sales	3
EPR 160 * ^	Legal Issues for Entrepreneurs	2
EPR 170 * ^	Business Ethics	1
EPR 201 * ^	Accounting for Entrepreneurs or	
ACC 201 * ^	Principals of Accounting	3
EPR 210 * ^	Principles of Supervision	3
EPR 230 *	Financial Management for Entrepreneurs	3
EPR 290 * ^	Business Plan Development	3
EPR 299 *	Entrepreneurial Internship	3
FGB 297	International Business (capstone course)	3
MGT 286 *	Business Communications	3
		30

Electives 15

Electives may be selected in consultation with the faculty advisor and should support the student's individual career and educational goals.

Total Hours Required 64

*Certificate in Entrepreneurship:

includes courses noted above and FGB 284 International Business

^Certificate in Small Business Development:

includes courses noted above (pending CBHE and Board of Governors approval)

Students should confirm the transferability of individual courses to other institutions prior to enrollment.

Based on 2009-10 Catalog

What type of work would I do if I studied Entrepreneurship?

The type of work graduates could pursue with this degree is unlimited and will depend on the interests of the graduates.

What type of degree will I earn at Missouri State University-West Plains?

Students enrolled in Entrepreneurship will obtain a two-year Associate of Applied Science (AAS) degree. Study areas include a general education component, entrepreneurial core courses and an electives component that allows students to select courses that will pertain directly to their type of business. Two certificate programs are available, as well. The entrepreneurship certificate and the small business development certificate both focus on developing practical skills.

Why should I major in Entrepreneurship?

Nationwide, there are 26.8 million businesses in the United States, according to Office of Advocacy estimates. Small businesses represent about 99.7% of employers, employ about half of the private sector workforce, and generate 60 to 80% of the net new jobs in the United States.* In the West Plains Area region of the state, entrepreneurs make up more than 13.0% of the population. (OSEDA)

What salary can I expect to earn with this degree?

In 2000 there were approximately 6,300 full-time entrepreneurs and 5,200 part-time entrepreneurs in the West Plains area, which includes Howell, Wright, Douglas, Ozark, Shannon, Texas and Oregon counties. The average income for full-time entrepreneurs in the region is \$22,771 (income from self employment) and \$26,207 (all income sources). The average income for part-time entrepreneurs is \$2,328 (income from self employment) and \$28,664 (all income sources). (Source: http://oseda.missouri.edu/meric/p02300_westplains.shtml)

There are 169,766 full-time entrepreneurs in Missouri (4.21% of population) and 169,616 part-time entrepreneurs (4.20% of the population). The West Plains Region has one of the highest percentage of entrepreneurs in the state at 13.13% of the regional population. The state average income for full-time entrepreneurs is \$29,998 (income from self employment) and \$33,262 (all income sources) The state average income for part-time entrepreneurs is \$4,294 (income from self employment) and \$47,857 (all income sources). (Source: http://oseda.missouri.edu/meric/total_statewide.shtml)

(Source: U.S. Dept. of Commerce, Bureau of the Census; Advocacy-funded research by Kathryn Kobe, 2007 (www.sba.gov/advo/research/rs299tot.pdf); Federal Procurement Data System; Advocacy-funded research by CHI Research, 2003 (www.sba.gov/advo/research/rs225tot.pdf); U.S. Dept. of Labor, Bureau of Labor Statistics, Current Population Survey; U.S. Dept. of Commerce, International Trade Administration.)

For More Information

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